



Eastbrook School

KS 4 Curriculum Summary – Media Studies

The information below gives an overview of the topics that your child will be studying in Media during years 10 and 11. It also outlines how you can support your child to enrich and extend their learning outside of school.

At the end of Year 11 the students will sit –**AQA Media Studies 8572**

Year 10		
Autumn term	Spring term	Summer term
Topics and themes	Topics and themes	Topics and themes
REVISION OF KEY MEDIA CONCEPTS ADVERTISING AND MARKETING OMO print advert Galaxy TV advert NHS online campaign NEWSPAPER INDUSTRY Daily Mirror The Times	FILM INDUSTRY I, Daniel Blake (2016) Doctor Strange (2016) MUSIC VIDEO Arctic Monkeys One Direction	MAGAZINES Reveal front cover Tatler front cover COURSEWORK PRODUCTION (topic changes each year)
Useful websites	Useful websites	Useful websites
Dr Octobeard’s Youtube channel www.thetimes.co.uk www.mirror.co.uk www.guardian.co.uk www.barkinganddagenhampost.co.uk	www.imdb.com www.bbfc.co.uk www.boxofficemojo.com twitter.com/ArcticMonkeys twitter.com/OneDirection	www.tatler.com twitter.com/revealmag www.barkinganddagenhampost.co.uk
Other ways to support learning	Other ways to support learning	Other ways to support learning
<ul style="list-style-type: none"> • Visit to The Guardian offices • Use Google to explore representation of women in the 1950s advertising. • Use Youtube to explore historical TV adverts on Youtube. • Explore historical NHS adverts. 	<ul style="list-style-type: none"> • Watch trailers for Ken Loach/ Marvel films to compare marketing techniques. • Use Youtube to explore successful movie marketing campaigns. • Revise Toderov’s theory 	<ul style="list-style-type: none"> • Watch ‘Posh People – Inside Tatler’ on Youtube. • Investigate the British class system on Google. • Apply Propp’s theory to magazine covers

Year 10 Achievement Summary – by the end of Year 10 students will:

- have developed media literacy through an understanding of semiotic analysis – the ability to decode and decipher images, moving image, design codes as well as verbal and non-verbal codes;
- be aware the power of the elite – of global brands, big business and celebrity – and being able to consider their position in the light of moral virtues;
- be able to link what happens in the media to contextual factors –the value of media texts and industries in social, historical, political and cultural terms;
- have developed an understanding of their own creative skills (including resilience and perseverance) and be able to use creativity as a learning tool;

Year 11		
Autumn term	Spring term	Summer term
Topics and themes	Topics and themes	Topics and themes
TELEVISION Class (2016) Dr Who (1963) RADIO Radio 1 Launch Day (1967) Julia Adenuga Beats 1 Radio	ONLINE, SOCIAL AND PARTICIPATORY Zoella online vlog and blog Kim Kardashian Hollywood Lara Croft Go REVISION	REVISION
Useful websites	Useful websites	Useful websites
Research: www.bbc.co.uk/player www.youtube.com imdb.com www.google.com	www.zoella.co.uk www.kimkardashianwest.com Twitter/ Instagram for both	Visit previously listed sites.
Other ways to support learning	Other ways to support learning	Other ways to support learning
<ul style="list-style-type: none"> Analyse representation in TV drama clips using camera, editing sound and mise en scene 	<ul style="list-style-type: none"> Use Google to investigate the power of the UK gaming industry Watch Charlie Brooker doc '50 Video Games That Changed The World 	



KS 5 Curriculum Summary – Film Studies

The information below gives an overview of the topics that your child will be studying in Film Studies during years 12 and 13. It also outlines how you can support your child to enrich and extend their learning outside of school.

At the end of Year 13 the students will sit – OCR Film Studies H410

Year 12		
Autumn term	Spring term	Summer term
Topics and themes	Topics and themes	Topics and themes
HISTORY OF FILM Film Language Film History: Silent Era Film History: 1930-1960 Cinema and Spectatorship Contemporary Film Surrealist Film	MODES OF FILMMAKING Film History: 1961-1990 Documentary Film French New Wave German Expressionism Ideology 1	CREATING FILM Practical Filmmaking Short Film Research
Useful websites	Useful websites	Useful websites
https://school.rocketjump.com www.bfi.org.uk www.imdb.com	www.filmcomment.com https://lwlies.com www.youtube.com	https://school.rocketjump.com Various Youtube tutorials
Other ways to support learning	Other ways to support learning	Other ways to support learning
Visit an ARTHOUSE CINEMA Read: <ul style="list-style-type: none"> INTRODUCTION TO FILM STUDIES (Jill Nelmes) FILM ART (Bordwell & Thompson) 	Visit BFI for DOCUMENTARY STUDY DAY Read: <ul style="list-style-type: none"> THE GENIUS OF THE SYSTEM (Schatz) FILM HISTORY (Bordwell and Thompson) IMAGINING REALITY (Cousins) 	<ul style="list-style-type: none"> Read SCREENPLAY (Syd Field) Make a mini doc using smartphone video Visit the BFI Explore filmmaking advice on Youtube

Year 12 Achievement Summary – by the end of Year 12 students should have a theoretical understanding of:

- film history – from the silent era to contemporary film
- influential European film movements of the 20th Century, such as surrealism
- different film forms – documentary, narrative, short
- political ideas in film
- audience consumption patterns
- spectatorship
- film technologies – camera, editing, sound and mise en scene
- the changing Hollywood industry
- marketing
- narrative structure

They should also have the following practical experience:

- scriptwriting
- research skills
- developing screenplays
- effective use of camera

Year 13		
Autumn term	Spring term	Summer term
Topics and themes	Topics and themes	Topics and themes
PRACTICAL FILMMAKING Short Film Planning Short Film Shooting Critical Evaluation Ideology 2	FILM IDEOLOGY Ideology 3 Revision	Revision
Useful websites	Useful websites	Useful websites
https://school.rocketjump.com Various Youtube tutorials Sites for set text films	Sites for set text films	
Other ways to support learning	Other ways to support learning	Other ways to support learning
Read: <ul style="list-style-type: none"> • SHOT BY SHOT (Katz) • FILM ART (Bordwell & Thompson) 	Read: <ul style="list-style-type: none"> • WHAT IS CINEMA? (Bazin) • MOVIES AND METHODS (Nicholls) • Revise film theories 	