Eastbrook School

KS 4 Curriculum Summary – Subject

The information below gives an overview of the topics that your child will be studying in Subject during years 10 and 11. It also outlines how you can support your child to enrich and extend their learning outside of school.

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| **Year 10** |
| **Autumn term**  | **Spring term**  | **Summer term**  |
| **Topics and themes**  | **Topics and themes** | **Topics and themes** |
| **REVISION OF KEY MEDIA CONCEPTS****ADVERTISING AND MARKETING**OMO print advertGalaxy TV advertNHS online campaign**NEWSPAPER INDUSTRY**Daily MirrorThe Times | **FILM INDUSTRY**I, Daniel Blake (2016)Doctor Strange (2016)**MUSIC VIDEO**Arctic MonkeysOne Direction | **MAGAZINES**Reveal front coverTatler front cover**COURSEWORK PRODUCTION**(topic changes each year) |
| **Useful websites**  | **Useful websites**  | **Useful websites**  |
| Dr Octobeard’s Youtube channelwww.thetimes.co.ukwww.mirror.co.ukwww.guardian.co.ukwww.barkinganddagenhampost.co.uk | www.imdb.comwww.bbfc.co.ukwww.boxofficemojo.comtwitter.com/ArcticMonkeystwitter.com/OneDirection | www.tatler.comtwitter.com/revealmagwww.barkinganddagenhampost.co.uk |
| **Other ways to support learning** | **Other ways to support learning** | **Other ways to support learning** |
| * Visit to The Guardian offices
* Use Google to explore representation of women in the 1950s advertising.
* Use Youtube to explore historical TV adverts on Youtube.
* Explore historical NHS adverts.
 | * Watch trailers for Ken Loach/ Marvel films to compare marketing techniques.
* Use Youtube to explore successful movie marketing campaigns.
* Revise Toderov’s theory
 | * Watch ‘Posh People – Inside Tatler’ on Youtube.
* Investigate the British class system on Google.
* Apply Propp’s theory to magazine covers
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| **Year 11** |
| **Autumn term**  | **Spring term**  | **Summer term**  |
| **Topics and themes**  | **Topics and themes** | **Topics and themes** |
| **TELEVISION**Class (2016)Dr Who (1963) **RADIO**Radio 1 Launch Day (1967)Julia Adenuga Beats 1 Radio | **ONLINE, SOCIAL AND PARTICIPATORY**  Zoella online vlog and blogKim Kardashian HollywoodLara Croft Go**REVISON** | **REVISION** |
| **Useful websites**  | **Useful websites**  | **Useful websites**  |
| Research:www.bbc.co.uk/player www.youtube.com imdb.comwww.google.com | www.zoella.co.ukwww.kimkardashianwest.comTwitter/ Instagram for both | Visit previously listed sites. |
| **Other ways to support learning** | **Other ways to support learning** | **Other ways to support learning** |
| * Analyse representation in TV drama clips using camera, editing sound and mise en scene
 | * Use Google to investigate the power of the UK gaming industry
* Watch Charlie Brooker doc ’50 Video Games That Changed The World’
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